

*****MEDIA ALERT*****

The Era Of Expendable Workers Is Over
Opportunity Inc. to Host A Retention Workshop

WHAT: Opportunity Inc. will host a half day Retention Workshop that will provide insights into what matters to employees, and how positive supervisor/employee relationships can foster commitment and loyalty to organizations and prevent employee exodus. This workshop will be an interactive, experiential learning program with useful tools that participants can immediately put into action.

WHY: In today's changing workforce, retaining quality employees is more critical than ever. Studies estimate that the cost of replacing an employee ranges from 29 to 46 percent of the person's salary. The number one reason that employees stay with an organization...they enjoy working for their supervisor.

WHO: **Featured speaker:**
Dr. Jill Quirin, a graduate of Northern Illinois University. Dr. Quirin has over 20 years experience in the world of training, team building, communication, and organizational change.

WHEN: Thursday, September 26, 2002
8:30 to 12:00 PM

WHERE: Opportunity Inc.
500 East Plume Street, downtown Norfolk
Second Floor Conference Room

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****Interviews with Dr. Quirin can be arranged.****